9th Annual Leadership Event - Recovery in a High-Potency World
November 12th, 2026

Country Club of Harrisburg
401 Fishing Creek Valley Road,
Harrisburg, Pennsylvania 17111



- 1 PM to 4:30 PM Training on matters impacting our statewide recovery community
- 5 PM Dinner / Registration / Social networking
- 5:45 PM Dinner Seating
- 6 PM to 8:30 PM Keynote / Dinner / Awards

The Pennsylvania Recovery Organizations – Alliance is the Statewide Recovery Community Organization. Our annual signature event is our fall Leadership Training Day and Awards Dinner. Please save the date and help us support our mission to elevate recovery across the state of Pennsylvania.

The theme of this year's dinner is Recovery in a High Potency World. As drugs have evolved, recovery processes coproduced with the recovery community must evolve even faster. In a high-potency drug environment, prevention, community education, and long-term recovery strategies must extend far beyond overdose reversal and acute medical care. We are navigating a fundamental shift in the addiction and recovery landscape. A shift defined by novel, high-potency substances and complex drug combinations. As pharmacological intensity increases, the recovery support structures that sustain long-term recovery become even more essential. In this rapidly changing environment, experiential knowledge and the ability to adapt interventions in real time are critical to help people into long term recovery.

1. Prevention must respond to THC commercialization and the rise of highly addictive high-potency, gas-station products that target youth and people at risk for addiction.
2. Treatment and recovery support models need to be aimed at long-term recovery, not to simply provide wound care or short-term stabilization but safe housing, living wage jobs and community engagement.
3. Recovery capital at the levels of individual, family, and community must be strengthened to counterbalance the evolving addictive drug environment.
4. Research and practice must close the gap between academic evidence and frontline experience by building co-produced evidence models that clarify what works, for whom, and under what conditions. Integrating lived expertise is essential if we are to save lives and ensure recovery becomes the probable outcome of intervention strategies.

Also consider Nominating a Champion! The PRO-A Champions of Service Awards: There are two Champions of Service awards annually at our annual Leadership dinner event, one to an RCO/Institution/Organization and a second award to an individual who is a peer support worker. Awards are in recognition for the exceptional service each provided to support persons or families struggling with a substance use condition to obtain and sustain recovery.

2026 Institution/Organization Champion of Service Award. This award is provided to a recovery community organization or other service organization who has provided exemplary service to individuals or families to support them in obtaining and sustaining recovery from a substance use condition.
2026 Individual Champion of Service Award – This award is provided to a person who has provided exemplary service to individuals or families to support them in obtaining and sustaining recovery from a substance use condition.

Follow the QR Link to nominate a Champion of Service or follow this **LINK**

Event Sponsorship Opportunities

Premier Sponsorship $7,500 plus

- Eight Full Event Tickets / Full page ad inside event program
- Prominent logo placement on all event material
- Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter Special thanks and verbal recognition as Premier Sponsor during event at podium
- Full page ad in the PRO•A Quarterly Report for 4 issues

Ambassador of Recovery Sponsorship $5,000 plus

- Six Full event tickets / Full page ad inside event program
- Prominent logo placement on all event material
- Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter Special thanks and verbal recognition as Ambassador Sponsor during event at podium
- Full page ad in the PRO•A Quarterly Report for 4 issues

Platinum Sponsorship $3,000 plus

- Four Full event tickets / Full page ad inside event program
- Prominent logo placement on all event material. Corporate logo displayed on screen loop during event program
- Prominent hyperlinked logo and recognition - PRO•A website, social media and newsletter
- Half page ad in the PRO•A Quarterly Report for 2 issues

Gold Sponsorship $1,500 plus

- Two Full event tickets / Half page ad inside event program
- Prominent logo placement on all event material
- Quarter page ad in the PRO•A Quarterly Report for 1 issue

Silver Sponsorship $1,000 plus

- One Full event ticket / Quarter page ad inside event program
- Prominent logo placement on all event material

Recovery Friend - I am not able to attend, but wish to make a gift to PRO•A

To be a sponsor or contribute / fill out & return or email Patti Baranowski at Pattib@pro-a.org deadline 9/30/26

Agency _____ Level of Sponsorship _____

Contact Person _____ Email Address _____ Phone _____

Ads for the 9th Annual Event Program

- Full Page Program Ad: $800 (8”w x 10.5”h)
- Half Page Program Ad: $550 (8”w x 5.5”h)
- Quarter Page Program Ad: $325 (4”w x 5.5”h)

To ensure maximum quality and avoid printing problems, please follow these guidelines for creating your ads. Design your ad using one of the above sizes. High resolution PDF files are preferred, although JPEG, EPS, PNG or TIF files in high resolution are also acceptable. Other formats and scannable originals may be used but the quality will be compromised.

Tickets - $90 full day / $65 Dinner / $35 Conference only

For further information, to purchase advertising or tickets please contact: Patti Baranowski: patti.b@pro-a.org or call 717 545 8929. If paying by check, please make checks payable to PRO•A and mail to PRO•A Attention: Patti Baranowski 900 Arlington Avenue Suite 254A, Harrisburg PA 17109 You can also go online to purchase tickets electronically: link **HERE** or use QR Code on right side of page.

02 25 26